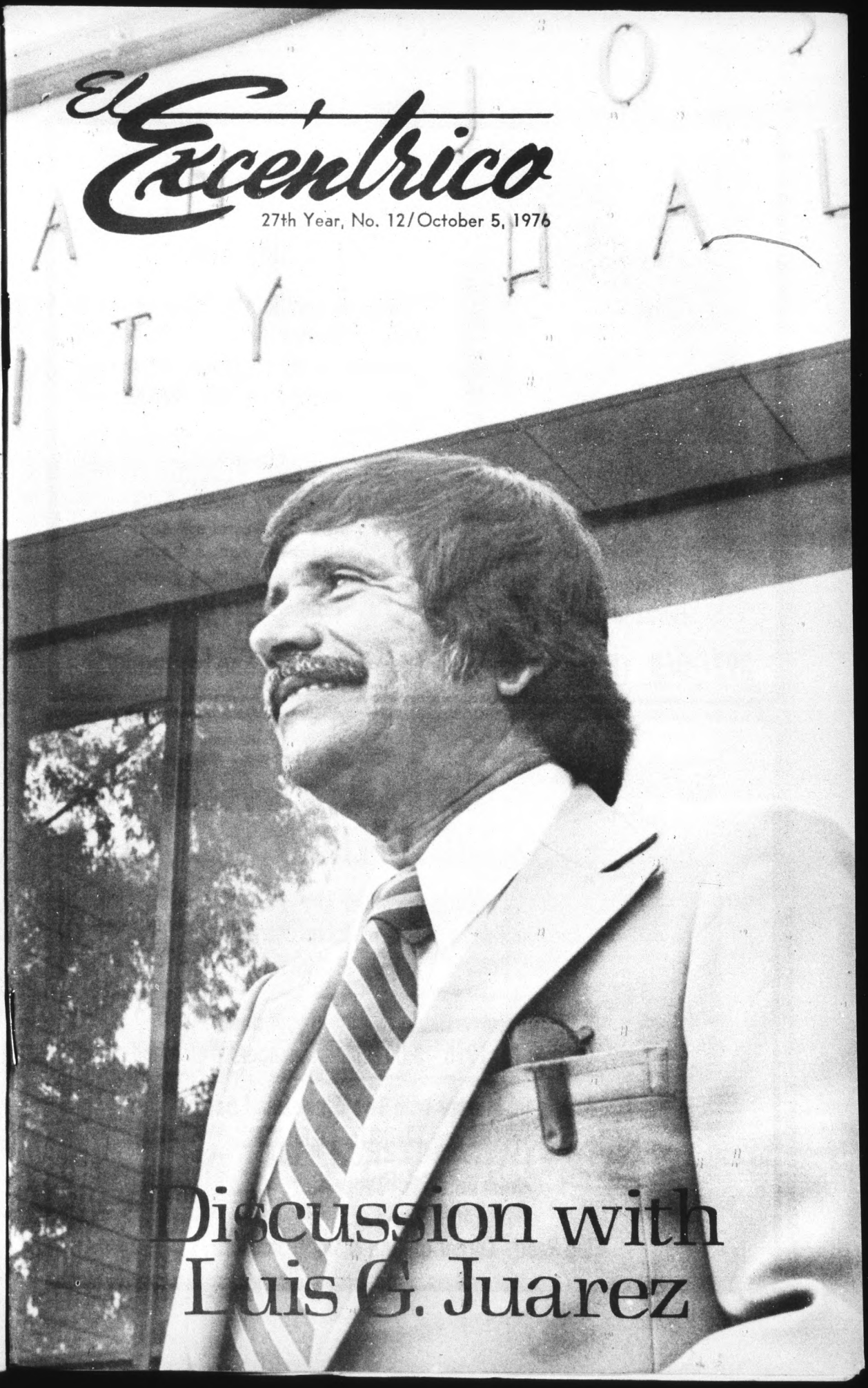
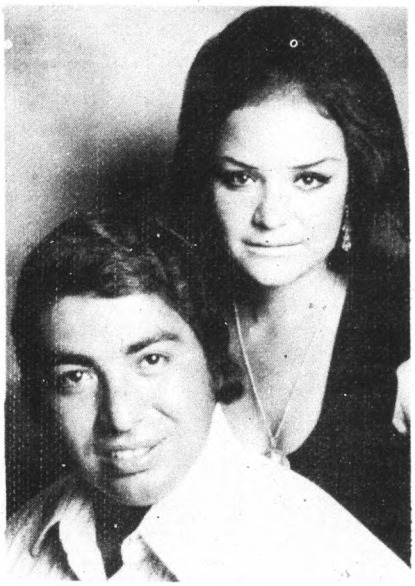
El Excéntrico

27th Year, No. 12/October 5, 1976



Discussion with Luis G. Juarez



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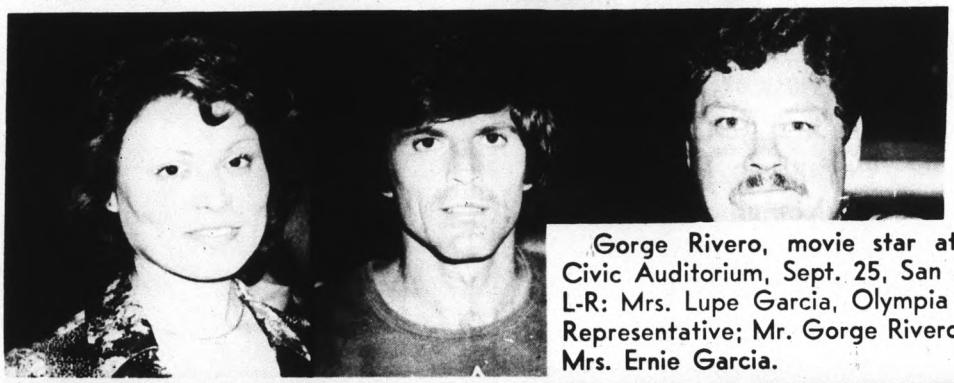
At the Bi-centenial queen at the Le Baron Hotel dance. Miss Frances Mera is greeted by Mrs. Vera Diaz and Mrs. Mary Robles from Imperial Valley California Club. Dora Zamora, 1975 Fiestas patrias queen, Mrs. Frances Mera, Bicentennial queen, Mrs. Sandra Escobar and Mary Garcia from Mexico Moderno Restaurante.



Gorge Rivero, movie star at the Civic Auditorium, Sept. 25, San Jose. L-R: Mrs. Lupe Garcia, Olympia Beer Representative; Mr. Gorge Rivero and Mrs. Ernie Garcia.

Mr. Bart Cortez "Napolion" celebrates his birthday at Captian Cook attended like a king. L-R: Audry Page, Restaurant on Stevens Creek Blvd. Was

Debi McDaniel and Finney Marta Cortez his wife and Mrs. Vera Diaz, festiveite chairwomen for Imperial Valley California Club.

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27th Year, No. 12/October 5, 1976

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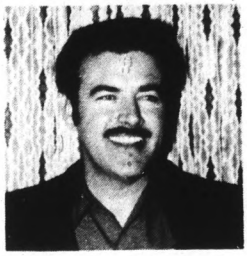

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Discussion with Luis G. Juarez

by GERALD CURTIS

Luis G. Juarez is the Director of Housing and Community Development for the City of San Jose. He is also a columnist for EL EXCENTRICO Magazine and is featured in the Sunday edition of the San Jose Mercury and News.

Juarez could have possibly ended up with an unstimulating or menial job had he followed the advice of the dean of students to "enroll in the trade school."

All that didn't happen. Why?

Well, it goes back to the 1950's when he registered for school at San Jose State College, said Juarez, "the dean of students suggested that perhaps I would be better off if I enrolled in the trade school, which was then next to the college. I did not follow his advice."

Once he received his degree, took the health exam and placed number one on the eligibility list—his job appointment was delayed by four months. His soon-to-be immediate supervisor thought the public would retch at the thought of a Mexican-American health inspector. Later the department head corrected the error. Juarez never knew about it until years after when he worked his way up to department head. Now he laughs about it.

All this happened on the road to the top.

He received his bachelor of arts in public health in 1955 at San Jose State College (now called San Jose State University) and became the first professional member of an ethnic minority to be hired by the City of San Jose. He entered the city's health department, and worked for a year and a half. At that time he was a member of the U.S.-Mexico Border Health Association. While attending a meeting, he was recognized by someone in the state health department, who offered him a stipend to do graduate work.

"In 1956 I went to U.C. Berkeley and got a master's degree in public health," said Juarez.

From there he was offered a job in the United Nation's World Health Organization, who's ministry brought him to Central and South America.

Next, he returned to San Jose health department and reapplied with no hassles concerning his ethnic background.

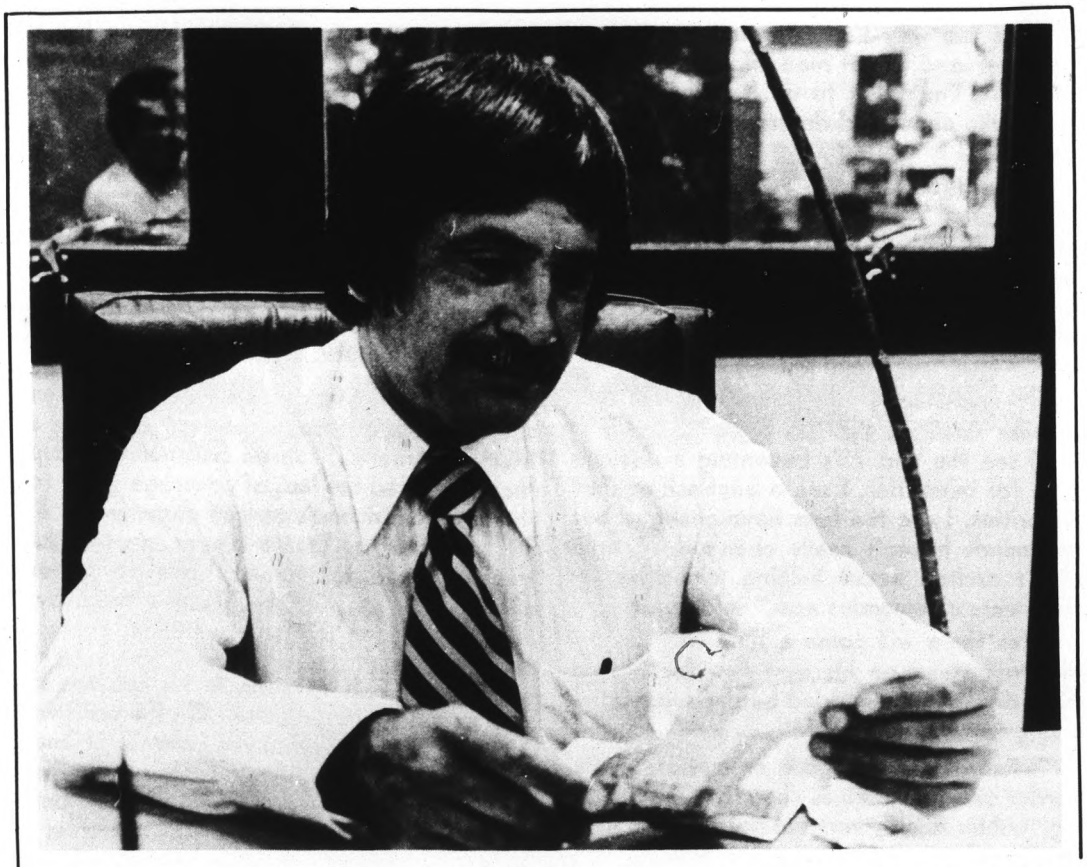
"I developed some new programs that were well received by the city council. In 1964 I was offered a job by the U.S. Public Health Service to help stem the spread of yellow fever from Southeast Texas and the Virgin Islands," said Juarez.

"I was ready to leave. I was going to accept that job, when the city manager of San Jose offered me a better position in the Community and Development Deparment in 1964. He served for four years. Then he was appointed to head the health department where he first started his professional career. The department merged into a catch-all department called Housing and Community Development, which includes, housing inspection, sanitation, and planning. Juarez heads his own section with a staff of 30 at his command, seeing to it that landlords make the necessary repairs, the garbage men are doing their job, and homes are hooked up to the sewers properly. All this and more, come under the heading of his department.

Looking back on his life, it reads like a Hirato Alger dime novel about people who went from rags to riches. Juarez is the perfect example.

Born in Dearborn, Michigan, Juarez left the U.S. as a small child when his parents returned to Mexico. He attended elementary school in Mexico and when he was 14 he returned to Los Angeles where he stayed with his grandparents during the school year to study English. During the summers he went back to Mexico.

After spending three years struggling with the language, he entered the 9th grade in the U.S. But soon decided to drop out and join the U.S. Navy.



Once in the service, he studied for his high school equivalency test, which he passed.

"When I came out of the Navy, I found it difficult to find a job," said Juarez. "I picked apricots in Hollister." He soon had enough of that and decided there was a better way to make a living. So he headed for college, at San Jose State.

"When I suggested (to a school counselor) that I'd like to go into public health, he said 'Well you already have two strikes against you.' I never quite understood what the other strike against me was. I knew that one was my Mexican ancestry. I wondered what the other one was. I didn't ask," said Juarez.

"I was in a new field, especially for Mexican-Americans. At the time there were five or six Chicanos going to State.

"Ninety per cent of the people in San Jose were farm workers. During the summer, San Jose came alive with Mexican families. From San Carlos to Julian, from Capital to Market Streets, businesses sprang up to cater to them. In late September the town would die. The canneries were the biggest supply of labor. Life was difficult.

"Mexican people weren't involved with politics. There was no steady work. A status symbol was a steady job.

"In my senior year at state college, I had my first break. I got a part-time job, and it was with the city. I was working with the pound on Saturday, picking up dead dogs, or clearing weeds, or spraying Guadalupe Creek for insects.

"That was a real break. Prior to that there were no steady jobs. I had to pick up a different job each day. San Jose State had a job placement office. People used to call in if they needed somebody to pull weeds or wash walls.

"So, everyday I would get a two or three hour job and make two or three dollars and buy some food for the next day. It was very difficult. I worked four years like that, living from day to day.

"Many nights sitting down to study, the refrigerator was empty. There was no milk for the children. (He has six children—all of them are grown today). At times like that I felt like throwing the books away, and saying 'what the hell am I doing? My children need food and here I am studying for a business exam, chemistry exam, which meant nothing to me at that particular moment."

"But the way I got through those hard times—I used to get mad and say I'm going to do it. I'm going to do it, even if I die. It was the anger and determination that got me over."

In the 1950's there was a recession after the Korean War. More opportunities appeared in the late 50's and early 60's when San Jose and the nation underwent dramatic growth. San Jose became a boom town of suburbia and business. Minorities protested their way into jobs and college opportunities.

This brings us into the present era. In your opinion what will the 70's bring?

"I see the mid 70's becoming a difficult time for minorities. I see a backlash against minorities. I see the laws have changed but the minds haven't really changed. People aren't excited about helping minorities, as they were a few years ago," said Juarez.

"Yes there will come a time when every man will stand on his own two feet. Two more decades are needed before substantial change will come about."

"Minorities need more education in the harder subjects, such as chemistry, engineering, public health and business rather than the liberal arts fields and ethnic studies, but any education is of tremendous value to minorities and should be highly encouraged," Juarez emphasized.

In an effort to push for the improvement of Chicanos Juarez has been a columnist in local publications. First, he started with EL EXCENTRICO in 1956, writing about health issues. Next he wrote for the Mercury-News in a weekly column entitled "Mexican-American Notes." On both accounts, he voluntarily submits articles without pay.

In 1967 the Mercury-News provided him space as part of an agreement between a Mexican-American based community group that protested the lack of coverage given to the large Mexican-American community. In 1965 Hector Moreno, a lawyer, started the weekly column, but turned it over to Juarez after two years when he became too busy. Juarez has been writing since then.

Feedback and reaction to his columns is both positive and negative. On the positive side, he is recognized in the community and asked to speak at various functions. On the negative side he gets hate mail—about four or five letters a week. Here is an example:

"Dear Luis,

"Your constant undying effort to make something out of the Chicano Nation is sort of reappearing over and over again. It is the same old thing.

"Your column sure needs a new needle. Why don't you take a sabbtical for a year or two and work for your people and get them to learn English."

"The facts are, that Mexicans, by enlarge, are just lazy and ineffective. The same as the American Indians. You cannot change the spots on a leopard.

The letter is unsigned, and Juarez files the letter in the trash can. The letter doesn't bother him, next week he'll still be in the Mercury and EL EXCENTRICO pushing for the improvement of La Raza.

■

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Sheriff Closes Latino Park Area

Citing continual disturbances and narcotics activity, the Santa Clara County Sheriff's Department has ordered the closure for six weeks of a section of Hellyer Park frequented by Latino youths.

"It's gotten out of hand," said a spokesman for Sheriff James Geary.

He said the decision to close the section, known as La Raza de Paz, was made jointly by Geary and Robert Amyx, county director of parks and recreation.

The section has been the scene of large gatherings of Latino youths on weekends. It was created nearly two years when Latino groups and youth requested that the county provide a park section where Chicanos and other Hispanic groups could gather on weekends.

The park section was open after the sheriff's office hired a Chicano group, called COMMUNITY MONITORS, to keep the crowd peaceful. The monitors, led by community activist SAL CANDELARIA, had told Geary they would curb any disturbances at the site.

The sheriff's spokesman said the park section would be closed "while we try to develop an anternative plan."

The action came in the wake of recent criticisms by sheriff's deputies that monitors were not enforcing laws against drinking and use of narcotics at the park section. The deputies also contended that they were being "barred" from enering the park and enforcing the law.

The monitors had been praised last year by Geary for keeping the crowds under control, however, the monitors did not seek county financing again last year. "There's no longer any monitoring activity of significance out there although there are still some people (monitors) still there," the spokesman said.

When the park section does reopen, the spokesman said, "we'll have some deputies out there."

He described weekend conditions at the park section as "volatile. There's just about every crime you can think of going on out there. These things were regular occurrences."

■

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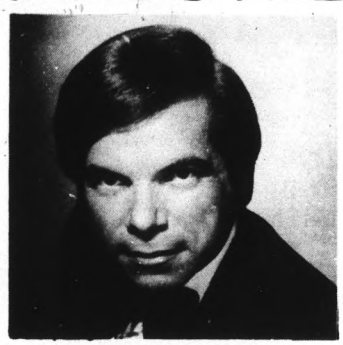

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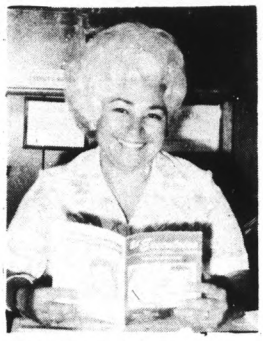

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Complaints Against Police Officers Investigated

by *THERESA BEAVER*

"Our job is to investigate complaints against a police officer from a citizen or another police officer," said Sgt. Tom Johnson from the Bureau of Internal Affairs in the San Jose Police Department.

In a recent interview with EL EXCENTRICO, John said complaints come over the phone, in writing or in person, "although we will take anonymous complaints and discipline on these."

There are ten categories of complaints, the most common ones heard being procedural errors or improper procedure and rude conduct. Other types of complaints include unnecessary force, slow response, missing or damaged property, profanity, discrimination, negligence, brutality and failure to take action.

"The 95 to 100 cases we receive per month usually fit into one of these categories," said Lt. Ronald Utz, Internal Affairs commander.

When a complaint is received, the first thing the bureau does is check out the report of arrest, if there is any, and find out if the officer was even on duty, according to Johnson. If the officer was not on duty, the "disposition" or conclusion is "unfounded," Johnson said.

An "exonerated" disposition means the incident happened, but the officer was not acting illegally or against the penal code.

"Many times a citizen does not understand a procedure, so he thinks the officer is proceeding incorrectly," Johnson added.

In a one-on-one situation between an officer and a citizen, such as name calling (verbal assault in police terms), the disposition is "not sustained" because it's one person's word against anothers, said Johnson.

When a complaint is justified, the disposition is "sustained," meaning the officer will face some type of corrective action.

A "no finding" disposition is when no evidence can be found to support the complaint.

"It is important for citizens to understand we are here to find out if the complaint is valid, not to decide whether the arrest charge is true or not," Johnson emphasized.

The bureau conducts a thorough investigation by interviewing witnesses, the person complaining and the officer.

"If an officer is caught in a lie during an investigation of a complaint, he is terminated. This gives the officer an incentive to tell the truth," Johnson said.

Once a complaint has been sustained, there are a variety of actions the bureau can take against the officer. The most common actions taken are an oral reprimand and a letter to reprimand.

"An oral reprimand is usually for rude conduct. The letter is a little stronger action," Johnson said.

"When an officer seems to be having difficulties in his personal life which would cause him to act incorrectly, we offer counseling. We take care of our officers. We want to make sure he does his job right in the future," Johnson added.

Retraining is another corrective action. On his own time, an officer must enroll in courses usually lasting about 80 hours.

"This is helpful when an officer does not have an adequate knowledge of a certain area of procedure," Johnson said.

Suspension, a more serious action, results in the loss of hours, days, weeks or even months. This means loss of pay, medical benefits, retirement, sick pay and seniority, according to Johnson.

Demotion and dismissal from the department are the last and most serious actions, occurring only in more extreme cases, such as falsifying insurance, excessive force, missing property or sexual affairs.

"It seems like we are in the process of terminating someone all the time," Utz said. In the two months he has been with the bureau, two officers have been terminated. There are approximately 500 patroling San Jose police officers.

Records of these corrective actions go into the officer's personal file. However, when an officer trys for a promotion, the

outside promotion board which interviews him does not have access to the file.

There is also a yearly rating on each police officer, but again those conducting the rating do not have access to the file.

"I would like to see a more open system, Utz said, "and hopefully we will have some changes soon."

One of the changes Utz mentioned was the implementation of a computerized system to keep specific data on complaints. Utz said it would be helpful to know the geographic area where complaints come from, time occurring, age, sex, occupation, race and more about each complaint and the persons making them.

As it is now, a log book is kept detailing what the complaint was and how many overall complaints are received per month.

To follow up on a citizen's satisfaction, the San Jose Ombudsman's Office randomly checks the log book and contacts the people to see if they are satisfied with how internal affairs handled the investigation.

Internal Affairs sends a letter to the person complaining, asking hem to call if they want to know the judgment.

"Most people are curious to know what happened," Johnson said.

Because the Bureau of Internal Affairs actually works for and reports directly to the chief of police, it can act as a change agent, according to Utz.

"If we notice an excessive number of complaints in one area, like improper procedure in a certain situation, we look at the procedure carefully and either change it or add to it," Utz said.

"Overall, we have an extreemly clean police department. We don't find any group corruption, just individual problems," he concluded. ■

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farmworkers need our help

YES on Proposition 14

In 1935, after years of labor strife, the U.S. Congress adopted the National Labor Relations Act which supported the right of industrial workers to organize, voe for the union of their choice and bargain with their employers. Farm workers were specifically excluded from that law at the request of rural legislators whose votes were needed to pass the NLRA. Farm workers have been denied this basic right to vote for the union of their choice for 40 years.

On May 5, 1975 labor and grower representatives and key legislators met with Governor Jerry Brown to hammer out a compromise version of a collective bargaining law for California farm workers. The Governor connected his phone to loudspeakers in his office and put in a call to Cesar Chavez because the growers wanted to know whether the UFW leader accepted the compromise law. Cesar Chavez agreed to the compromise law and promised that the UFW would abide by its terms. The growers made the same commitment!

By late May 1975, all parties (growers, UFW, etc.) agreed to the provisions of the Calif. Agricultural Labor Relations Act (ALRA) of 1975. The ALRA passed the Calif. Assembly 64-10 and the Senate 31-7. Gov. Brown signed it into law on June 5, 1975. On July 1, 1975 Cesar Chavez began a 1,000 mile march to explain the law to farm workers. Strikes came to a halt. Chain store boycotts stopped. By February 6, 1976, over 350 secret ballot union representation elections had been held. The UFW won a clear majority despite the fact that grape and lettuce growers (owners of the land) were openly campaigning for the Teamsters.

At that point the Agricultural Labor Relations Board (ALRB) ran out of money and the growers demanded changes in the new law as the price for providing additional funds. The Governor reminded the growers that the law was a delicate compromise which they had supported; he also argued tha it was too soon to change a law that was only five months old. The growers and their legislators persisted in opposing the funds and they succeeded. On February 6, 1976 secret ballot elections for farm workers stopped. By late March the legislature still had not provided funds for the ALRA. In 28 days in April, the UFW and supporters gathered 728,000 signatures of California voters to put the labor law on the general election ballot. On Nov. 2, 1976, the people of Calif. will decide whether farm workers have the right to vote for the union of their choice.

In 1975 the state of California granted farm workers the right to vote in secret ballot elecions for the union of their choice. In 1976 the state of Calif. nullified that right by taking away the opportunity to vote. In short, they stopped printing ballots and took away the ballot boxes.

The Farm Workers Initiative (Proposition 14) has a simple objective: to guarantee to farm workers both the right and opportunity to vote in secret ballot elections for the union of their choice. The Initiative calls on the legislature to provide the necessary funds to operate the law. The Initiative cancels the existing ALRA and puts the language of a new ALRA in its place. The Initiative requires that the Governor appoint a new Agricultural Labor Relations Board. The Initiative, if adopted, can only be amended by a vote of the people.

(1) Proposition 14 writes into the law the same access rule that the ALRB adopted in September of 1975 after hearing testimony from all sides. Prop. 14 and the ALRB ruling allow union organizers to be on company property for one hour before and after work and for one hour at lunchtime to talk with workers about the issues of the election. The organizers must be identified and there is a limit of one organizer per 15 workers.

(2) Proposition 14 allows (does not require) the ALRB "in appropriate cases" to assess treble damages against a union or a grower found guilty of unfair labor violations.

(3) Proposition 14 states that the Board

Our kids work in the fields like adults

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Child labor for most Americans is an inhumane practice to be read about in the history books of the Industrial Revolution. But for these children in the onions at the Garin Ranch in Mettler, Calif., and the strawberries at Oshita Farms in Prunedale, and for thousands of farm worker families in this country, child labor is still a fact of life.

The photo on our cover shows a girl working with an empty pesticide container. The photos on this page are equally representative of a day in the life of a farm worker child. Part of the UFW's Cause is to enable farm worker adults to earn a decent living without using their children.

shall make an employer's list of employees available to any union that files a notice of intent to petition for an election when the notice of intent is accompanied by a "reasonable showing of interest" by the workers.

(4) Proposition 14 states that a minimum of 50 percent of an employer's workers must petition for a decertification elec-
certification election.
tion before the ALRB will hold a de-

WHAT IS THE PURPOSE OF THE ACCESS RULE?

The access rule is designed to protect the right of workers to hear about the issues in a union representation election. The ALRB promulgated the access rule because they discovered that many farm workers live in company housing, or in isolated labor camps or in barns, sheds and under trees on company property. The growers had access to the workers day and night; without an access rule the growers were also able to invite the Teamsters into the fields and call on rural sheriffs to arrest UFW organizers thus denying the workers the right to hear from all sides in the election.

WHY ARE THE GROWERS OPPOSED TO THE ACCESS RULE?

They argue vehemently that it is a violation of the constitutional right to private property. They claim that it will lead to further violations of property rights. However, the access rule is very limited and very specific and applies only to election situations in agriculture. The State Supreme Court affirmed the ALRB access rule. Justice Wm. Rehnquist refused to set the rule aside.

THE GROWERS ARGUE THAT PROP. 14 IS NO LONGER NEEDED SINCE THE LEGISLATURE HAS NOW PROVIDED FUNDS FOR THE ALRB

It is an unlikely argument from those who used all their considerable power to kill the farm workers election law in the spring of 1976. The existence of Prop. 14 caused the big growers of California to change their strategy and support ALRA funds for one year. If it had not been for Prop. 14, the farm worker election law would be dead today. If Prop. 14 is not passed the farm worker election law may well be maimed or killed in the future.

The right to vote is one of our most cherished American rights. Prop. 14 asks the people of California to ensure that those who work in the fields will never again be deprived of the right to vote in secret ballot elections to determine their own fuure.

YES on Proposition 14

■

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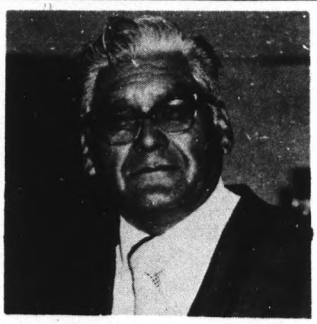

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LOS PANFLETOS QUE CONTIENEN LA ENMIENDA A LA CARTA (Constitucional) DE LA CIUDAD DE SAN JOSE. LA CUAL SERA SOMETIDA A LOS VOTANTES DE DICHA CIUDAD EN LA ELECCION MUNICIPAL GENERAL QUE SE LLEVARA A CABO EL 2 DE NOVEMBRE DE 1976, YA ESTAN DISPONIBLES.

SE AVISA QUE: Las copias impresas de una enmienda propuesta a la Carta (Constitutional) de la Ciudad de San Jose, sera sometida a los votantes de la Ciudad de San Jose, en la Eleccion Municipal General, la cual se llevara a cabo,el martes 2 de Noviembre de 1976, (estas copias) estaran a su disposicion al solicitarlas a la officina del Secretario de la Ciudad en la Ciudad de San Jose.

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Por
Daniel Saldana

GALERIA DE LUCHADORES

Dr. Juan de Heras, D. C.

En 1911 nació John de Heras en Guaymas, Sonora, México. Su padre el Sr. John de Heras era periodista, fundador de uno de los diarios de Guaymas, El Heraldo. La niñez de John y sus primeros años escolares los hizo en su tierra natal, en los años más peligrosos de la revolución que estalló con motivo del asesinato del Presidente Lic. Don Gustavo I Madero y del Vicepresidente Lic. Don José Maria Pino Suarez por orden del General Victoriano Huerta.

El Estado de Sonora fue uno de los primeros en adherirse al movimiento revolucionario; muchas familias tuvieron que salir del país, no había seguridad, porque de la noche a la manana entraban en las ciudades tropas de diferentes facciones y se apoderaban de lo que encontraban o fusilaban a los que creian incondicionales o partidarios de las tropas que habian abandonado el lugar.

Ante esa situación y debido a su profesión de periodista, el Sr. Juan de Heras buscó la forma de salir del país para poner a salvo a su familia. Había tenido una desavenencia con el Jefe de la Policia Sr. Plutarco Elias Calles, debido al encarcelamiento de cinco jovenes que habian sido acusados de robo, pero que según la opinión del señor de Heras eran inocentes. Ante el peligro de que el jefe de la policia lo hostilizara en su publicación o tomara represalias con él o su familia, prefirió salir del país y refugiarse en Los Angeles, Ca.

Cuando algunos años despues, el General Plutarco Elias Calles ocupó la presidencia de la República Mexicana, mando llamar al señor Juan de Heras, para que regresara al país, el Sr. de Heras prefirió quedarse en los Estados Unidos y no atendió la invitación del General Calles, a pesar de que eran íntimos amigos.

La familia ya estaba radicada en Los Angeles, eran tres varones y cuatro niñas, todos en edad escolar, a la fecha todos viven en Los Angeles, sólo John que estudio Quiropráctica, se vino a radicar en San José, Ca.

John de Heras empezó sus estudios en 1938 en The Los Angeles College of Chiropractic. Se graduó en 1941 y recibió su Doctorado en Quiropráctica en 1942. Para pagar sus estudios trabajó en los astilleros de San Pedro, Ca. Por dos años estuvo trabajando en el turno más pesado, de doce de la noche a las ocho de la mañana, pero en esa forma tenia tiempo para asistir al colegio y lograr una carrera.

En 1942 empezó a trabajar en San Francisco, en algunos consultorios de doctores quiroprácticos, pero a principios de 1945 abrió su propia clínica en Oakland, Ca. Como la mayoría de sus clientes eran de San José, abrió una clínica aquí en 1945.

Una de las primeras personas con quien hizo amistad, fue el Sr. Pompeyo Garcia Q E P D. Don Pompeyo lo invitó a visitar una sociedad matualista; en la visita que hizo el Dr. de Heras se dió cuenta de lo poco que sabian estas personas de la forma en que se debe dirigir una sociedad o una organización; empezó a decirles cual era la forma más apropiada y dió por resultado que a los tres meses de su primera visita lo eligieron presidente de la sociedad. En esa forma empezó lo que ha sido una sucesión de puestos en gran cantidad de organizaciones de todos los tipos, cívicas, patrioticas, comerciales, sociales, oficiales y

de servicios; ha servido en diferentes categorias, como presidente, secretario, vocal, consejero, director etc, etc. Son más de sesenta organizaciones en las que ha tomado parte activa, en muchas de ellas todavia presta sus servicios. Tambien ha recibido certificados de reconocimiento por sus servicios, en número mayor de medio centenar entre ellos hay placas, pergaminos, medallas, menciones honoríficas y certificados de servicios. Las paredas de su oficina estan completamente tapizadas con todas estas muestras de su gran actividad cívica y social.

Mencionaré solamente algunas de ellas: "Mexican American Chamber of Commerce, Man of the Year Award". The California Chiropractic Association Graduate School, Physician of the Year Award". California Chiropractic Association, Citizen of the Year Award". "American College of Chiropractic Orthopedists, Dr. of the Year Award". "San Jose Chamber of Commerce, Gold Key Award".

El Dr. John de Heras fue el primer México Americano que sirvió en el "Planning Commission" de la Ciudad de San José. El primer M-A que ha servido en "Parks and Recreation Commission of Santa Clara County. El primer M-A que ha servido en "State Board of Chiropractic Examiners".

El 28 de julio de 1968 recibió de "Assembly, California Legislature, Resolution of Commendation for Civic Activities".

Haria falta cinco veces el espacio de que dispongo, para mencionar los puestos que el Dr. John de Heras ha desempeñado, los sociedades organizaciones o comites a que pertenece o ha pertenecido y los certificados de reconocimiento a sus servicios que ha recibido.

El Dr. De Heras es el iniciador de el leonismo hispano parlante en San José, fue el organizador y fundador del Mexican American Lions Club en 1963 del cual fue presidente, el club duro en funciones siete años. En 1974 organizó y fundó The Los Amigos Lions Club of San José, Ca. del cual es secretario. El nombre del Dr. John de Heras se mencionará siempre que se hable del leonismo latino en San José.

Le pregunte al Dr. de Heras si queria darme un mensaje para la juventud y me contesto: Dan, lo que yo recomendaria a la juventud, es que tarte de entender y tomar parte en las mesas directivas de los estudiantes en las escuelas, que aprendan a ser líderes, eso es lo que hace más falta en nuestra comunidad, que se despojen de la timidez y que tomen parte en debates que se originen para resolver problemas, que se den cuanta, que los jovenes de hoy serán los hombres del máñana y que el destino de la humanidad depende de ellos. ■

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Opinion by
Luis G. Juarez

Immigrants Face Life in Limbo

Sometimes I receive letters from my readers complaining that my constant, undying effort to make something out of the Chicano is sort of repeating over and over again the same old theme and that it's just a waste of time. That "the fact is that Mexicans by and large are just lazy and ineffective."

It may be that if the only contact these readers have with the Mexican-American population is through my column, they could probably form an erroneous picture of our citizens of Mexican ancestry.

I use my columns frequently to point out the needs and problems of our Chicano people because it is a fact that Mexican-Americans have been subjected to racial discrimination and have not received their share of the civic table.

I hope, in this manner, to call attention to the conscience of our society that all is not well with this segment of our population and that we must remedy this situation if our nation is to continue to prosper.

Readers of this column who are more familiar with the Mexican-American population know that members of this ethnic group are no different from others in meeting responsibilities to their families, communities and country. Chicanos are found in every socio-economic level of our society. They own their houses, their own businesses, belong to the professions, hold responsible jobs, and accept their responsibilities in civic matters. They have defended their country gloriously in times of war and, in general, contribute to the progress and well-being of our society.

Many of these Mexican-Americans are often invisible to our society because they merge and blend throughout the community and rarely speak out on ethnic issues. Many of them have crossed the cultural line and no longer identify with the Chicano community.

Unfortunately, those who are critical of the progress our Chicano community is making only have eyes for the obvious cases that present the poor and unemployed Chicanos.

We do have a disproportionate number of Chicano families at the bottom of the economic ladder. This social condition is due primarily to the constant flow of immigrants from Mexico that cross the border daily seeking employment. No matter how fast Chicano families leave the ghettos, there are always freshly arrived Mexican families waiting to take their place.

The majority of Mexican immigrants attracted to this valley are persons with little or no skills, seeking employment in the agricultural fields. Most of them arrive during the harvesting of the fruit. When the short harvest season ends, they remain in our urban areas with little hope of finding employment.

The fortunate few who find jobs are usually employed as dishwashers and busboys in restaurants. Many of these people are here illegally and live in constant fear of being discovered. They cannot participate in any activities that will help better their situation.

Recently, State Senator Alex P. Garcia (D-Los Angeles) introduced a joint resolution asking Congress to adjust the residency status of undocumented immigrants who have lived in the United States for a certain period of time.

I feel that this move would go a long way in helping many of these people to live a normal life and improve their socio-economic status if they can come out in the open.

If Garcia's recommendation does not materialize, I would rather see our immigration authorities remove illegal residents from this country than to allow them to continue living a life in limbo.

■

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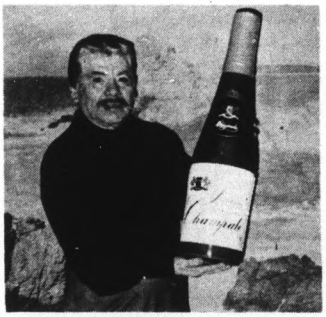

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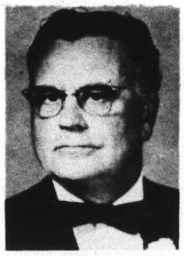

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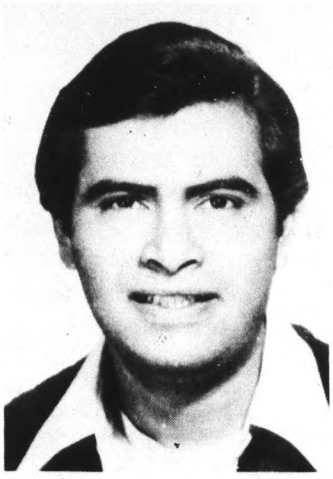

Imperial Valley of California Club Of San Jose, Inc.

by MARIA LUISA TORRES

On September 22, Olympia Beer-Division of Joseph George Distributors invited our club to tour their local distributorship offices and warehouse. This was a unique opportunity for our club to meet some of the people behind such an excellent and popular (Imperial Valley Club's one-and-only) beer.

Mrs. Lupe Garcia, Community Relations Director took care of all the arrangements and we compliment hed on a fine job and say muchas gracias!

On our October Calendar of Events we have the Halloween Dance at La Terrasa on the 30th. Trophies will be awarded for the best costumes — donated by none other than Rudy Belluomini. The fantastic Union '76 will play. For tickets contact Richard Diaz at 292-3294 or buy them at the door. This promises to be one of our outstanding fund raisers — be there and don't miss out on anything.

At the party held at the Torres' residence on Sept. 17th — the theme of the evening's fesivities was "togetherness" — our club is one that truly demonstrates this to the fulles. About 90 per cent of our members were there, this shows support, it shows that we are all on one wave length and this means a united and strong front. All this indicates healthy scholarships for our Chicano youth.

Imperial Valley Club of California's column has been sponsored by Olympia Beer.

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Tony Saenz

RETURN OF A MAN CALLED HORSE

United Artists Release of a Richard Harris/Sandy Howard Production. Starring Richard Harris, Geoffrey Lewis, Gayle Sondergaad and Jorge Luke. Camera by Owen Roizman. Story by Richard Harris, Directed by Irwin Kirshner. MPAA Rating; PG. Running Time, 135 minutes.

The sequel to the famous "Man Called Horse" is finally here. Richard Harris again plays the lead character of Lord John Thorn, alias known to the Indians as "Showkawakann." In this particular film, he presents one very painful and sensitive picture of early American life.

The story takes place three years after the original. Harris is now back with his "own kind" in England. He has everything that a man could want; a castle, a title, property, health and even someone who loves him. The only problem is, he's not happy. He has no use for the property, the castle, the title; and he doesn't love the girl who loves him. In the middle of this, Harris begins to experience tremendous feelings of unrest and nightmares that won't leave him alone. These feelings all center on one thing, the "Yellow Hand"—the tribe of Indians he had left.

During the height of the holiday season, he decides to leave and return to the United States and the people that mean so much to him.

When he arrives, he finds all that he left behind was gone. His ill feelings were right and not just dreams.

He finds that the tribe had been disbanded by a group of white fur-traders who wanted the area cleared of scum. The traders contracted another group of Indians to rid the area of the "Yellow Hand" and keep other non-desirables out. The traders took some young women into slavery at their fort and banished the rest out of the area.

Richard Harris finds the rest of the tribe and tries to re-kindle the fire that once existed among them. But instead he finds a beaten people who've lost their land, their way of life and all hope.

What follows in the story is obvious, but I won't spoil it by telling you how.

The performances in this film are very strong with all the major roles, in particular that of Richard Harris as Thorn. Kershwins direction is leisure, yet very tight, leaving you with a non-hurried, yet very complete feeling; for he leaves nothing to question.

The other technical work is super with Owen Roizmans cinematography and Leaonard Rosenthals music as two standouts.

This sequel, unlike other ripp-off quickies of other movies, really is a sequel. And a very nice and total picture balancing the original instead of being overwhelmed by it.

For an outstanding evening at the movies, I strongly recommend it. Now playing at the Century 24 in San Jose.

Currently Playing and Recommended

"THE OMEN" — Fox Town & Country Theater, San Jose.

"SILENT MOVIE" — Century 23, San Jose.

"MURDER BY DEATH" — Century 22, San Jose.

"HARRY & WALTER GO TO NEW YORK" — Saratoga Six, San Jose.

"GODFATHER II" — Century Almaden, San Jose.

"MEAN FRANK, CRAZY TONY" — Meridian Quad Six, Santa Clara.

■

PACIFIC TELEPHONE

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by
Candy Veliz

LA FIESTA DEL PUEBLO

Last month the Coalicion Cultural Mexico-Americana in conjunction with the Mexican-American Chamber of Commerce, held a week-long Fiesta Del Pueblo—not to be confused with the 16th of September celebration which was under the auspices of La Confederacion de la Raza Unida.

I have heard many complaints and a lot of criticism regarding the organization and handling of the event.

The solution to organizational problems lie not in criticism but actively joining the clubs or committees that put on the events and putting YOUR ideas to work.

It is very easy to critize but remember La Zorra nunca se ve la cola.

Club San Felipe will have a Baile Ranchero in November — more info in next issue. — Bailamos.

Peter Navarro from Club San Felipe and his wife, Vangie and their friends, Castro and Elodia Garcia, shows us How Its Done.

Calistro and Elodia are members of the very prominent Del Rio, Exes. Asso.

BOOZE

If the following camment can be applied to me or any of my buddies — Daniel Alonzo, Gama Guevara or Jesus Martinez—it's purely coincidental.

A heavy drinker was warned by his doctor that he was suffering from too much water in his body.

"That's impossible," commented a close buddy, "you don't drink water—all you drink is booze."

"I know," said the tippler. "It must be those darned ice cubes."

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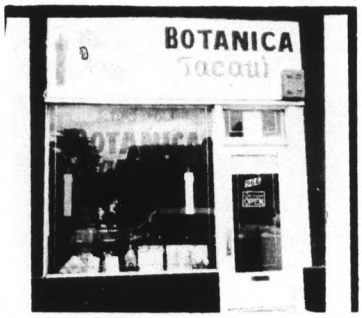

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VIVA
Jimmy Carter

"The best thing to happen to America since John F. Kennedy."—El Excentrico

Governor Jimmy Carter of Georgia became the first major candidate for the Democratic presidential nomination on December 12, 1974. As a governor, a Democratic leader, and a private citizen, Jimmy Carter's challenge to himself, his state and his nation has always been: "WHY NOT THE BEST?" With announcement day speeches in Washington and Atlanta, he established the same theme for his presidential campaign.

As a farmer, engineer, scientist, planner, businessman and governor, he has the experience to meet the challenges of our modern society.

Jimmy Carter was born October 1, 1924, and grew up in the small farming town of Plains in southwest Georgia. His father was a farmer and his mother a nurse.

He graduated from the U.S. Naval Academy in 1946, did graduate work in nuclear physics, and worked under Admiral Hyman Rickover on the development of the world's first atomis submarines.

During his naval career, he served around the world, including the Far East. When his father died in 1953, he resigned his commission and returned to Plains to take care of his family and become a farmer.

He also started a small business selling fertilizer and seed to other farmers. He had only one employee — himself. He did the manual labor while his wife Rosalynn kept the books. His business eventually grew into a profitable general purpose seed and farm supply operation.

Soon after his return to Plains, Jimmy Carter became involved in the affairs of his community — deacon and Sunday School teacher in his small church, chairman of the school board, and first president of Georgia Planning Association. In 1962 he was elected to the Georgia Senate.

In 1970 Jimmy Carter became Georgia's 76th Governor after a uphill campaign that found him in opposition to the established political interests of the state.

In his inaugural address, Jimmy Carter stated that no Georgian should "ever again be deprived of the opporunity for a job, an education, or simple justice because he is poor, rural, black, or not influential."

When he became governor, Jimmy Crater took immediate steps to make that goal a reality.

He successfully sponsored legislation to equalize education funds between the richer and poorer counties, to raise the salaries of school teachers, to increase the number of special education teachers, and to establish a statewide testing program for students and schools. In 1974, the General Assembly approved his total revision of the state's educational funding program.

He completely reorganized the government of the state to make it more efficient and easier for the average citizen to understand, reducing some 300 agencies to 22. The financial benefit to the state from this move exceeds $50 million per year.

He initiated and completed a thorough reform of the judicial system in Georgia which had been attempted in Georgia without success since the turn of the century.

In the four legislative sessions of his administration, almost all administration bills were passed, despite the opposition of many entrenched state officials. In addition to those mentianed above, the bills include:

A complete overhaul of the ad valorem tax system;

Environmental protection laws among the strongest in the nation;

Age of majority legislation to provide full citizenship for 18-year olds;

A comprehensive package of prison reform legislation;

Full funding for a testing and research program to eradicate sickle cell anemia;

A statewide network of almost 150 community centers for retarded children; and

A statewide narcotics treatment pro-

gram and comprehensive laws which remove alcoholism as a crime and provide greater flexibility in dealing with drug offenders and stricter penalties for pushers.

Governor Carter also initiated a pioneering zero-base budgeting system which requires annual justification for all programs, both new and old, and priority ranking of programs by department heads; a Goals for Georgia program featuring citizen involvement in the setting of long-term goals for the state, a bi-racial Human Relations Council to prevent discrimination because of age, sex, race, or income; and a Heritage Trust program to assess and acquire valuable natural and historic sites for the state.

Carter's reorganization plan and new budgeting system have become a model for similar efforts across the nation.

As Governor, Carter has visited several countries in Latin America, conferring with political and business leaders. His rough but serviceable command of Spanish enabled him to confer with government officials, deliver speeches and conduct news conferences without the use of an interpreter. He has paid similar visits to countries in Western Europe and the Middle East.

He was selected by his fellow Governors to serve as chairman of the Southern Regional Education Board, the Appalachian Regional Commission, the Coastal Plains Regional Commission, and the Southern Growth Policies Board.

In 1973, the Democratic National Committee asked Jimmy Carter to become the Party's National Campaign Chairman for the 1974 elections. A comprehensive program of assistance to Democratic candidates was begun immediately featuring background papers on over 30 important issues, individual manuals on campaign techniques, regular targeting sessions to keep Party leaders abrest of the latest developments in close races, and a highly effective campaign consultation program.

The consultation program took Jimmy Carter and staff members into several hundred Senate, House and Ghbernatorial races across the country.

The 1974 Campaign Committee effort became the most effective and extensive of any in Democratic Party history.

Jimmy and Roselynn have four children: Jack, 27; Chip, 24; Jeff, 22, and Amy, 7.

■

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por Maria de Luz Sanchez

Sociales y Personales

Poniéndose de reliebe una vez más, la enorme popularidad de que goza en nuestro medio, la simpática y popular damita Lena Manriquez, el juves 23 del actual, en el conocido LATIN VILLAGE, centro de baile y esparcimiento que regentean los esposos Duran, quienes cultivan una gran amistad con Lena, ésta fue homenajeada en grandes en una alegre y muy simpática fiesta en la que hubo cena riquísima, abundante champagne, superabundantes "high balls," programa artístico a base de la actuación de los mejores cantantes de la localidad, acompañados por el magnífico Mariachi "Nuevo Tecalitlan de Manuel Aguilar. La presentación artística fue trasmitida por Radio-Voz, fungiendo como maestros de ceremonias Jorge Godinez Director de la misma, y el profesional de este genero, Carlos Gomez. La homenajeada, lucía radiante, y con sentidas palabras agradeció a los organizadores de la fiesta, esposa Duran, a Vera Diaz esposa del popular Fotógrafo de las Estrellas Richard Diaz y al Club VALLE IMPERIAL el regio agasajo de que fue objeto, las palabras defelicitación del conocido periodista Daniel Saldaña y de las personas que hicieron uso de la palabra para felicitarla en ocasión de su onomástico, motivo de la fiesta, los lindos regalos que se le obsequiaron la presencia de los miembros del Club VALLE IMPERIAL al que ella pertenece y que fueron los señores Duran, Jorge Godinez, Richard y Vera Diaz, Eddie Bojorquez y esposa y la asistencia de todos los circunstantes.

Despues de la presentación artística siguió el animado baile amenibado por la cantante Chabela Ortiz y la orquesta BROWN EXPRESS. Enmedio de un ambiente e alegría y cordialidad la simpática fiesta se prolongo hasta las primeras horas del día siguiente.

Radiante de felicidad, por el homanaje de que fue objeto por parte de un selecto grupo de sus amistades, aparece en la gráfica la Dama de la Simpátia Lena Manriquez, escoltada por los amos y señores del "Latin Village", senores Duran, durante la gran fiesta con que el Club "Valle Imperial", y la empresa del mencionado centro nocturno organizaron en su honor. A su derecha Jorge Godinez, locutor y editor, presenta a la festejada, a su izquierda aparece la guapa Vera Diaz, una de las principales organizadoras del fieston.

(Foto de Richard Diaz)

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POR MEDIO DE LA PRESENTE SE NOTIFICA que las siguientes personas, han sido nominadas para los puestos públicos que se mencionan enseguida: las vacantes serán cubiertas para llevar a cabo las elecciones Generales del Municipio las cuales se llevarán a cabo el Martes 2 de Noviembre de 1976.

Para el Puesto No. 4 como Miembro del Concilio

DAVID RUNYON
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SE NOTIFICA que la siguiente disposicion sera llevada por votacion en dicha eleccion.

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Fechado: Septiembre 24 de 1976.

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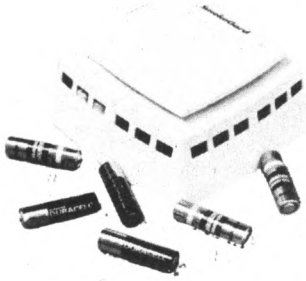

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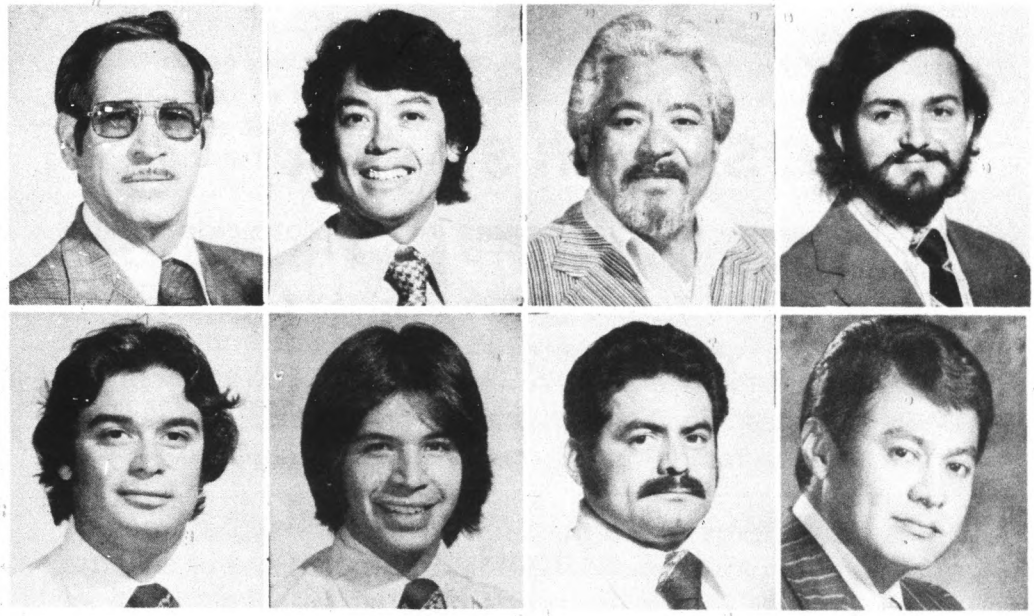

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